

Women Winning High Place in the Field of Business

They Crowd Men in Many Lines, Speakers at Advertising Luncheon Declare

Command Big Salaries Become Formidable Rivals Even of Bank Presidents

The part women of America are assuming in the commercial activity of the country was revealed yesterday at a luncheon of the League of Advertising Women, held in the tea-room of the Hotel Savoy.

To a mere man the revelations made by the speakers produced a sensation somewhat akin to that experienced by the passenger on a falling elevator. He saw women who command salaries worthy of bank presidents, and even heard that these same bank presidents now have rivals to be reckoned with in the persons of women bank employees who have "made good."

Her Salary at Least \$10,000

The presiding officer at the luncheon was Miss Jane J. Martin, whose salary is said to be \$10,000 a year or more. As for the speaker of the afternoon, she exacted a promise that her identity should not be divulged, for her talk was particularly disconcerting to men.

It had to do with the number of women who have entered banking institutions and become so successful that they have made their superiors forget men were ever employed by them. Among others present were:

Mabel Grunwald, who is a mail order expert, recognized from coast to coast; Jane Carroll, whose particular line is women's wear, advertising with special reference to foreign trade, and who owns her own advertising agency. Incidentally, Miss Carroll will represent the league at the Foreign Trade Convention to be held in Cincinnati April 9 and at the meeting of the United States Chamber of Commerce in Chicago April 12.

An Advertising Wizard

Then there was Minna Wolf Simmons, who is known as the "accelerator" of the Blackman Ross agency. Teresa Jackson, of Scott & Scott, Inc., an advertising wizard who has just completed a tour of naval training camps, during which she is said to have outlined a campaign for selling to sailors.

Violet Rothman, advertising manager of "Playthings," a toy trade journal, also was there, and it is said that that trade would even consider a new campaign under her leadership. Miss Rose, of the Kresge Krome shoe sole advertisements, sat next to Miss Rothman.

These ladies met to make the afternoon a more perfect success and a little more shocking for the hapless man present, some person introduced Miss Nell Vinnick, who owns and operates her own factory in Chicago, a factory which produces Aladdin Dye Soap. This soap cleans while it cleans and "can be used without hesitation on any washable fabric." She also writes her own advertising.

No Need for Women in Industries Until 1920

Expert Says Male Workers Will Be Sufficient for Three Years

CHICAGO, March 27.—Women will not be needed in industry in America unless the war lasts beyond 1920, according to a final report on a survey made for the Society of Industrial Engineers at its meeting here today.

C. E. Knoepf, New York, who gave out the figures, said the male labor population of the country, by proper shifting, can provide for the needs of an army of 5,000,000. He said there are 55,000,000 workers between the ages of fifteen and sixty years, and that 37,000,000 of them will be needed to equip and supply 5,000,000 soldiers.

The 18,000,000 workers left to regular activities can be increased by 5,250,000 to 3,000,000 by proper shifting but at the end of a three-year war period probably 5,000,000 women will be needed to fill the quota of workers.

Mrs. August Belmont Rebukes "Fur-Swathed" Fifth Avenue

Financier's Wife Says She Wore Same Hat All Last Winter—Dispense With Expensive Spring Millinery, She Urges

New York women who promenade Fifth Avenue "swathed in furs" were severely taken to task for their display of extravagance in war time by Mrs. August Belmont in an address before the Council of Women's Organizations, at the Cosmopolitan Club, 133 East Fortieth Street, yesterday afternoon.

Mrs. Belmont implied that New York women should dispense with their servants and private motors and chided them for indulging in expensive spring millinery. She declared she herself had worn the same hat all last winter.

"It is discouraging," she said, "to pass down Fifth Avenue and see the elaborate and expensive spring fashions. It is discouraging to see women swathed in furs and wearing expensive spring costumes."

"The other day I went to my milliner for a new hat—I needed it badly, for I had worn the same hat all last winter. I asked her how business was this spring."

"Oh, it is excellent," she replied, "I had expected it would be bad, but it isn't. Why, the other day one of my old customers, who usually buys a dozen hats each season, came in and ordered fifteen. Isn't that fine?"

Shopgirls Needed Elsewhere

"I did not think so. Women, we must stop spending for clothes the money needed by our government. You need not worry about the girls employed in the shops. If you cut down on your

Passover Finds Jews Near Goal

The Passover season, which began with sunset yesterday, finds Jews the world over very close to the attainment of the ideal which they have clung to through two thousand years of wandering. Through The Tribune, Rabbi Stephen S. Wise, one of the Zionist leaders, publishes this message to the race which to-day finds itself so near to becoming again a nation.

By Dr. Stephen S. Wise

The Passover means more to the Jewish people this year than it has meant in many centuries. For one thing, 50,000 or more Jewish homes in this land are thinking with pride and rejoicing of their boys enlisted in the American army and navy, battling for the world's freedom.

The Jewish festival of liberation is a symbol of the struggle for free-

dom which is being waged by our country and by the unconquerable armies of Great Britain and France.

If the hope of Russian freedom is frustrated for a time, we have the deep solace that the nations of light and liberty will not make peace with morally mad Prussianism until the liberty of peoples, great and small, shall have been assured, and the honor of international compact has been vindicated.

This is a veritable Passover to all Israel because of the British declaration with respect to Palestine. It means the translation of Zionism from the realm of pious hope to that of political probability. Best of all, it means that the victory of the Allied nations, which we will do all that in our power lies to hasten, insures the realization of the Zionist ideal and purpose.

Youths Plead Guilty in Loree Plot Case

One of Them Had Letter Addressed to Theodore Shonts

Isidor Gerstein, nineteen years old, of 67 East Ninety-eighth Street, and Morris Bernstein, twenty, of 19 West 100th Street, who were arrested after a chase in Central Park Tuesday night, pleaded guilty yesterday before Judge Rosinsky, in General Sessions, to a charge of attempted extortion of \$10,000 from L. P. Loree, president of the Delaware & Hudson railroad.

They said they had read in the society notes that Mr. Loree's son, Major James T. Loree, was going to be married, and they had fixed up a story that would disgrace him if Mr. Loree didn't come across.

"It was a lie, though, and we did it to get a job," Gerstein assured Assistant District Attorney Rorke, who arraigned him.

According to Mr. Rorke, Gerstein said he and Bernstein were Socialists, inclined toward the teachings of Lenin and Trotsky, and wanted to get money to spread the doctrine of the Bolsheviks.

Mr. Rorke said Gerstein also produced a letter addressed to Theodore Shonts, Gerstein's father, in which he sent a letter to Mr. Shonts, but this one purported to inform the traction president that the writer would betray certain "facts" to Shonts which he claimed to have obtained by sneaking himself under the bed of Morris Hillquit in the latter's home last summer. The letter was signed "Williams Independent Detective Agency." Gerstein said Rorke intended to get money from Mr. Shonts and then go over to Mr. Hillquit and get money from him by offering to recant the things he had told Mr. Shonts.

Big Liner Arrives After "Tipless Trip"

AN ATLANTIC PORT, March 27.—One of the largest liners in the transatlantic service arrived here today, bringing nine passengers, whose wants were attended to by sixty stewards.

The stewards had an extremely unprofitable trip as no passenger called for a drink, entered the barber shop or offered a tip.

During a stormy passage, while the ship was steaming through the Atlantic danger zone, a lookout reported sighting an object which appeared to be a periscope. The guns were manned and the ship was about to let it be seen when the object was discovered to be nothing more harmful than a floating spar.

New Offering of Certificates

WASHINGTON, March 27.—Continuing his preparation for the third Liberty Loan, Secretary Meadso tonight announced the issuance of another block of \$500,000,000 certificates of indebtedness, bearing 4½ per cent interest, payable June 9, and dated April 15, when subscription books will close. These certificates carry the same terms as others issued in anticipation of Liberty Loan collections.

This is the fifth block of certificates offered in advance of the Liberty Loan, making a total of \$2,400,000,000. In addition, about \$1,250,000,000 of so-called tax certificates, due next June 25, in payment of war profits and income taxes, are outstanding and a total of both classes of certificates issued is \$3,650,000,000.

Girl Clerks Needed By Draft Boards Here

Director Urges Those With Leisure Time to Volunteer

Men who evade military service and women who wantonly waste food are not the only types of slackers impeding our war progress, according to Martin Conboy, director of the draft for New York City.

Mr. Conboy, in a statement yesterday, said he has found a new type of slacker in girls with leisure hours who fail to volunteer for essential clerical work of local boards.

"The exemption boards now are engaged in filling out cards which summarize most of the information included in the questionnaire," said Mr. Conboy. "These cards will give the provost marshal's office in Washington the data which will enable them to fix a quota of men for military and special service to be drawn from New York City. Until this is forwarded the Washington officials are practically powerless to work here."

FOUNDED 1856

HE right clothes at the right price is something on which we never cease specializing. We begin with right materials, tailor them right, give the right attention to details of design and then price them right. Our Spring clothes for men, young men and boys harmonize with the trend of the times—sanely conservative and dependable in service.

BROKAW BROTHERS
1457-1463 BROADWAY
AT FORTY-SECOND STREET

Hudson Tunnel A War Necessity, Edge Declares

Tells Broadway Association Improvement Is of International Importance

Jersey Will Pay Half

Gen. Kenyon Outlines America's Responsibilities Overseas; Sure of Victory

Hands across the port stretched out and clasped warmly at the luncheon of the Broadway Association in the Hotel McAlpin yesterday. Nor were the bonds linking us with Great Britain and the world overseas neglected.

Brigadier General L. B. Kenyon, of the British War Mission, dwelt upon the special necessity for realizing America's overseas responsibilities just now, while Governor Edge of New Jersey, taking as his theme the proposed vehicular tunnel between the city and the Jersey shore, drew the picture of what a commercially united New York and New Jersey would mean.

These are not the days," Governor Edge told the audience of three hundred and fifty business men, "to waste time discussing any project that has not to do with the great task now before this nation of the great future that lies beyond. But this project of uniting the Manhattan and New Jersey wings of the port of New York has very definitely to do with both of those things. General Groshen has recently said that, for purposes of war, work on such a tunnel should be started at once, and you all know, after the coal and food difficulties of last winter, how vital is the local need for some such transportation facility."

Police at Wits' End to Cope With the Unusual Situation

Burglary insurance underwriters have increased the rate on apartment houses with elevator or hallway service from \$14.50 to \$19.50 per thousand as the result of the admitted inability of the police to cope with the burglars who have committed approximately five hundred robberies in the upper West Side district since the first of the year.

The territory, which has furnished the thieves with lost valued by various authorities at between \$100,000 and \$300,000, is bounded by Fifth Street, 179th Street, Central Park West and the North River. Every side street and main thoroughfare in the section has provided from two to fifteen victims.

Other Districts Suffer

But that district is not the only one that has received the attention of burglars. The new Park Avenue apartment house section north of the Grand Central Terminal, The Bronx, all sections of Brooklyn and Queens, and even little Staten Island have felt the grip crime has taken on the city.

Inspector John J. Gray, in active charge of the Detective Bureau, and Acting Captain Richard McKenna, in charge of the Fourth Branch Bureau, in whose territory most of the burglaries have been committed, are devoting their time almost exclusively to the situation.

Carelessness on the part of apartment house occupants in hiring window cleaners and servants, in not locking their apartments and windows and in indiscriminately announcing that they will be out for the day is responsible for many of the robberies, the police learn.

But the greater hazard is said to be the utter abandon of apartment house owners, superintendents and agents in engaging help to run elevators, answer switchboards and do porter work, due to the shortage of labor.

Girls as Lookouts

There has sprung up, as a result, bands of men and women thieves who are unknown to the police. Captain McKenna and his men recently arrested two girl lookouts and through them captured an entire band. Another band of thieves entered the home of a man suffering with paralysis, while he was alone, and walked away with \$2,000 in jewelry, etc.

There is no organized band of burglars, such as the "schlorfom gang" and the "rope-ladder gang" of several years ago, the police are convinced, and one or two cases, the police say, it was found that youths anxious to avoid the work had deliberately committed burglary in order to be classed as felons.

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Madge Fox Says She Made Husband Famous

Sues for Money She Alleges Due for Dropping Divorce

Mrs. Madge Hart, known on the stage as Madge Fox, is suing her husband, Max Hart, theatrical agent, to recover money he is alleged to owe her under an agreement between them when she withdrew a suit for divorce. She spent the greater part of yesterday on the witness stand in the Supreme Court.

She said her husband has been successful because it was known in the theatrical world that he was "the husband of Madge Fox."

He agreed to pay her \$20,000, give her half his property and business rights and pay her \$75 weekly if she withdrew the divorce suit, she testified. The trial will be continued to-day.

Riot and Shooting in Kansas City Strike

Two Strikers Wounded and Five Laundry Plants Damaged

KANSAS CITY, Mo., March 27.—Disorders in which at least two persons were shot and seriously wounded and five large laundry plants damaged, marked the first day of the general strike in Kansas City, called early today in sympathy with the laundry workers who have been out for several weeks. The two strikers, both men, were shot by guards who fired into a crowd of 500 which attacked a laundry late in the afternoon, throwing bricks and sticks. Both were taken to a hospital.

Nightfall found the number of strikers slowly growing, according to their leaders, but the exact number of participants could not be determined. Union men asserted several thousand men and women obeyed the call, seriously crippling several industries. Conferees, which points at issue between employers and employees are being discussed, continued.

Today's disorders took place at the plants of the city's larger laundries. Crowds of strikers, varying in number, attacked the plants' guards and broke doors and windows. At one laundry some of the machinery was damaged by strikers.

Early this afternoon, a crowd routed a squad of police who had arrested three men, freeing the prisoners. Rioters forced their way into one plant and carried out many bundles of laundry, which were burned or placed upon tracks to be run over by street cars.

Bakeries and several building trades were said to be hardest hit by the general strike. Heat and power to several office buildings and large stores ceased when employees of a branch of the Kansas City Lighting & Heating Company went out.

\$500 Fur Coat Recovered

A \$500 fur coat worn by Augustino De Grazio resulted in his arrest yesterday in connection with a burglary at the Renner Fur Shop at 22 West Thirty-ninth Street, on February 28. De Grazio was seen at Chrystie and Grand Streets by Detectives Kirsin and Shen, of the First Branch Detective Bureau. Their curiosity as to where he got the coat was satisfied when De Grazio was confronted by the manager of the fur store.

He identified it as being part of the loot of the burglary, and also recognized the prisoner, it is said, as having been in the store two days before. The manager said De Grazio came ostensibly to purchase a valuable fur piece. He left, however, on the excuse that he did not have enough money to pay for it, but promised to return. It is charged that he did return, but not by way of the front door. It is alleged that he and others crept through the back door, above a hole during the night, entered the store by means of a rope, and carried away as many valuable fur pieces as they could get away with.

It had been planned that Governor Whitman should present the case of the tunnel question, but at the last moment a telegram was received stating that press of official business made his attendance impossible. A substitute, however, introduced Louis J. Wiley, who was unanimously adopted by the association, urging upon the Governor a prompt response to the New Jersey appeal.

Following Governor Edge, Deputy Police Commissioner John A. Harris, serving without salary in charge of traffic, spoke on local taxicab problems and the desirability of an overhead roadway from Fortieth to Fifty-ninth street. Then General Kenyon came forward with the call to arms.

Addressing himself particularly to the business man's outlook, he said: "It's up to you gentlemen right here to see that the army gets proper backing. No army in history ever was successful without real backing from home. When you in this country were fighting your war for independence the British army did not have such backing. The result was we had to hire Hessians to fight for us—and you won your war."

"To-day, though, the entire nation is behind the British army, and to-day it is doing its full part in France. We know that we've got to do something through, and a few setbacks don't matter. If you fellows do your share, as we believe you will when your time comes, we have no fears as to the final outcome of our war."

What England Is Doing

General Kenyon took up the charges of German propagandists that England has been letting other nations do her fighting for her.

"It is the old German game," he said, "this of trying to stir up mutual distrusts and resentments among us Allies, but without dwelling on the work of the British navy, of which you all know and without which the Allied cause could scarcely have had a chance—let us see just how much there is in these accusations which are so busily circulated."

Bauchle Sued by Former Wife for \$67,000 Alimony

She Declares He Was to Have Paid \$400 a Month

George Young Bauchle, lawyer and president of the Partridge Club, which recently was under the investigation of District Attorney Swann for evidence of gambling, has suffered "severe monetary losses." This statement was made in his behalf in the Supreme Court yesterday, where Mrs. Florence Fyles Bauchle, who obtained a divorce from him, is suing for \$67,000 under an agreement to pay \$400 a month alimony to her for life, or until she remarried. Bauchle was not in court to explain the "losses," but through his attorney told the court that the agreement was that the payments were to continue as long as his finances warranted, and that he would probably never pay less than \$150 a month.

Mrs. Bauchle, daughter of the late Franklin Fyles, dramatic critic and playwright, obtained a divorce in Reno. In testifying she told about the qualifying minimum in the verbal agreement with Bauchle. She based her claim for \$67,000 on her expectancy of life according to life insurance tables.

"Mr. Bauchle," said the attorney for the former wife, "made a confession to her. He seemed very unconcerned about the whole matter. He urged her that they go on living as they had been, only in separate rooms of their apartments. He said he did not care for a divorce. Mrs. Bauchle did want one, however. In view of his admissions of fondness for the society of another young woman she felt that she could no longer continue to live as his wife."

Mrs. Bauchle said that only one month following her divorce in January, 1913, did her husband pay her the maximum amount agreed upon. After that the allowances became smaller until they got down to \$150, and in November, 1915, the payments ceased altogether.

"Since that time I have not received a penny from him," she said. "I am absolutely without means and am looking for a position to support myself."

Mrs. Bauchle said that Mr. Bauchle has been living at the rate of \$35,000 to \$40,000 a year. Mr. Bauchle is now living with his third wife.

Counsel for Bauchle denied that his client had made any confession and asked that the absence of the defendant from the trial be not regarded as an admission of the allegations by Mrs. Bauchle. The jury will render a verdict to-day.

Wisconsin University Bars the Socialists

MILWAUKEE, March 27.—Acting upon the recommendation of practically all very member of the board of regents of the University of Wisconsin, the executive committee meeting in Milwaukee to-day refused permission to the Socialist party for the use of the university gymnasium for a meeting Friday evening.

The Socialists had planned an important rally, with Morris Hillquit, recent Socialist candidate for Mayor of New York, as the principal speaker. The executive board, according to Thomas M. Hammond, its president, thought that in view of the alleged seclusion nature of the Socialist platform the request required the attention of all members. These were reached by mail, except two, who were out of the state, and, according to Mr. Hammond, they were unanimous in their verdict.

Waukesha, Wis., March 27.—Governor Cox of Ohio, speaking in behalf of Joseph E. Davies, Democratic candidate for Senator here to-night directed his remarks chiefly at the German element in his audience.

"When you came to this country not a question was asked as to race, dogma or creed. The first night you were here you slept under the flag that has protected you ever since, and no distinction was made between the American and the foreign born. You cleared your farms, built villages, worked the soil, and you became a part of American soil, and then you knew this as your home. Such it has been ever since, and now that flag that protected you asks your protection."

"Carl Schurz, a patriot against Prussian despotism and an American soldier and statesman, in a speech delivered in this city, Waukesha, Wis., expressed this sentiment:

Lenroot Predicts Victory Tuesday By 50,000 Votes

BODGEVILLE, Wis., March 27.—Congressman Irvine L. Lenroot in a speech here to-night predicted his election to the United States Senate next Tuesday by 50,000 majority. Mr. Lenroot, who is the Republican candidate, referred to President Wilson's position prior to our declaration of war and said that if he (Lenroot) were disloyal, then President Wilson was disloyal.

"It is my belief that the future interests of America and Germany are closely interwoven. The two countries will be natural allies as soon as a European upheaval takes place. America is the only power in the civilized world that would not be jealous of a strong, united Germany."

"You may ask what all this has to do with the election of Wisconsin's member of the United States Senate. It all bears upon it most directly. The heart of Wisconsin is with President Wilson and you want to help him. The simple method of rendering him service now is to give him a Senator from Wisconsin who will stand with him."

"Vice-President Marshall has been sent into the state to insult our citizenship and attack the loyalty of the Republican party," said Mr. Lenroot. "Wisconsin is loyal, and the Republican party of the state is loyal. Republicans of Wisconsin are patriotically supporting the war and to not insult them, as Vice-President Marshall does, is monstrous. This attack has absolutely insured my election."

Wilson Assailed

"Mr. Davies and the Democratic committee are trying to make it appear that the Republican party in Wisconsin, with its normal majority of 75,000, is disloyal. They charge that the Republican party has nominated a disloyal candidate."

"If before the war I was disloyal then President Wilson, too, was disloyal. Three months before we entered the war I did not say that the European war must end by 'peace without victory.' President Wilson said that. Three days after the sinking of the Lusitania I did not say 'we were too proud to fight.' It was President Wilson who said that. On the 18th day of January, 1916, I did not say that I was 'inclined to think that Germany had a right to sink belligerent merchant ships without warning.' It was President Wilson who said that."

Calls Attack Hypocritical

"Although President Wilson made these statements prior to the war, no one can truthfully claim that he had anything other than the interests of American people at heart. No Republican is claiming him with any lack of loyalty or of Americanism for those statements."

"I have referred to these things for the purpose of reflecting the hypocrisy of the Democratic attacks now being made upon me. Republicans of Wisconsin are loyal. In every field that calls for patriotism and for sacrifices in Wisconsin we will find Republicans in the lead."

Wisconsin Aliens Urged To Support President

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For the hundreds of thousands of orthodox Jews in New York City and the millions throughout the nation the Festival of Pesach, or the Passover, at once an annual reminder of the one Pharaoh of the Jewish people under the Pharaohs in Egypt and a celebration of their liberation under the leadership of Moses, began with sunset last evening.

The celebration lasts a week. The first day and the last day are full holidays, and the others semi-holidays. With orthodox Jews who follow the later rabbinical prescription the second day is coupled with the first as a full holiday.

The first night, and in many cases the second also, is the occasion of house services in which the head of the house gathers his family about him and reads the story of the Egyptian bondage and deliverance. This is called the Seder. In connection with the Seder in the Hebrew Shelters and Immigrant Aid Society at 225 East Broadway, about 1,000 Jewish waiters were fed last night.

For the first time in history a Seder was held in Yokohama, where this year there are many Jewish immigrants en route from Russia to America. To the Jews stranded in Japan 5,500 pounds of matzo, the unleavened cakes which symbolize the haste of the departure from Egypt, have been shipped under special permit of the War Trade Board.



A "Scotch Mystery" aboard the 8:30 from New Rochelle.

"Jones" tells the story! Says he doesn't know "Smith," but agrees he must be a man of taste and excellent judgment. Both own "Scotch Mists."

Yesterday "Smith" inadvertently walked out of the train with the coat that belonged to "Jones."

"Jones" wouldn't mind so much (one "Scotch Mist" is as smart as another) only "Smith's" heather mixture is a wee bit tight.

Mr. "Smith," where are you?

Everything men and boys wear.

Registered Trademark.

ROGERS PEET COMPANY

Broadway at 13th St. "The Four Corners" Fifth Ave. at 41st St.

Broadway at Warren

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The Appeal Is Still Urgent

It comes with every Letter from the Boys in Active Service. They say Woolen Garments, Sweaters, especially Socks are Needed for Health and Comfort for the Year Round.

Worsted Knitting Yarn of Highest Quality

THE Patriotic Yarn Association was organized to supply the women of this country with the best worsted knitting yarn in the market at the lowest possible cost, allowing only for the expense of distribution, with the understanding that they will make up garments for men in the service of the United States and her Allies. We desire to reach the individual knitter direct, that she may be unrestricted in the disposition of her finished garment, provided only that she knit solely for the above-mentioned cause and give her written word of honor to that effect. We also gladly help out small organizations of recognized reputation working for patriotic purposes.

We will take care of requests for yarn in the order in which they are received, and advise that you act promptly to avoid disappointment. The supply is limited.

Prices

By the hank in Gray or Natural.....70c In Blue or Khaki.....75c
Four hanks average one pound

In lots of five pounds or over, the price per pound for Gray or Natural is \$2.75, and Khaki or Blue, \$2.85

Mail orders will receive prompt attention. Write for samples and prices

Make checks payable to
PATRIOTIC YARN ASSOCIATION
Miss Rosalind Wood, President
Room 809, 225 Fourth Avenue NEW YORK CITY